

Division: *Institute of Sport, Tourism and Service*

Academic programme: *43.03.03 Hotel Business, Hotel Business*

Mode of study: *part-time / full-time*

Programme length: *4 years (full-time), 5 years (part-time)*

Programme level: *Bachelor's degree*

Language of instruction: *Russian*

Programme description: *Training is delivered by Russian and foreign teaching staff members (holders of academic degrees of candidates and doctors of sciences in Pedagogy, Economics, Geography), as well as by representatives of the hotel business.*

Students attend classes and interactive field trips, learn two foreign languages, conduct research, and take practical training and internship in Russia and abroad.

Our university provides great training resources: Sport Science Research Centre, swimming pool, fitness halls, and indoor athletic stadium.

Student associations: School of Volunteers, School of Photography, Tourist Club, SUSU Headquarters of Student Labour Unions.

We also organize master classes by Russian and foreign practicing specialists of the hospitality industry.

The Univeris Information and Analytical System and the Electronic SUSU web-portal give students an opportunity to access their personal university accounts and study guides from any part of the world.

Main programme-specific classes:

- *Foreign Language*
- *Social and Economic Geography of the Modern World*
- *Country Studies*
- *Organization of Hotel Business*
- *Political Science*
- *Economics*
- *Concepts of Contemporary Natural Science*
- *Verbal Communication*

- *Russian Language and Standards of Speech*
- *Culture Studies*
- *Social Science*
- *Serviceology*
- *Designing of Hotel Activity*
- *Systems of Booking and Reservation*
- *Management*
- *Marketing*
- *Psychodiagnostics*
- *Ecology*
- *Foreign Language (Second Foreign Language)*
- *Legal Science*
- *Introduction to Hospitality Industry*
- *World Culture and Arts*
- *Conflictology*
- *Personnel Management in Hotel Business*
- *Quality Control*
- *Practicum on the Type of Professional Activity*
- *Global Industry of Recreation Capacity*
- *Business Foreign Language*
- *Innovations in Hospitality Industry*
- *Organization of Hotel Services*
- *Document Flow in Hospitality Industry*
- *Historical and Cultural Legacy of a Region*
- *Organization of Hotel Security Service*
- *Advertising in Tourism and Hospitality Industry*
- *Economics in Tourism and Hotel Business*
- *Technologies and Organization of Catering Services in Tourism and Hospitality Industry*
- *Organization of Services for People with Disabilities*
- *Global Hotel Industry*
- *Organization of Hotel Commercial Service*
- *Standardization and Certification of Hotel Services*
- *Fundamentals of Medical Knowledge*
- *Specially Protected Natural Reserves for Tourism and Recreation*
- *International Official and Business Etiquette in Hospitality Industry*
- *Organization of Entrepreneurial Activity*
- *Hospitality Industry in South Ural Region*
- *Resort and Recreation Resources*

- *Cross-cultural Management in Hospitality Industry*
- *Organization of Cultural and Leisure Activities*
- *National Hospitality Traditions around the World*
- *Tourist Formal Procedures*
- *Organization of Administrative and Utility Service*
- *Modern Concepts of Hotel Infrastructure Organization*
- *Signature Style of a Hotel Enterprise*
- *Function and Space Organization of Hotel Facilities*
- *Organization of Hotel Engineering Service*
- *Organization of Support Services*
- *Gastronomic Traditions around the World*
- *Visa and Registration Support of Tourism*
- *Organization of Front Office Service in Sanatorium and Resort Complexes*
- *Infrastructure of Sanatorium and Resort Complexes*
- *Image of Sanatorium and Resort Complexes*
- *Equipment and Organization of Sanatorium and Resort Complexes*
- *Organization of Engineering Service in Sanatorium and Resort Complexes*
- *Organization of Extra Services in Sanatorium and Resort Complexes*

Programme manager: *Tatiana N. Tretiakova, Doctor of Sciences (Pedagogy), Professor of the Department of Tourism and Socio-Cultural Service*